



Habitat for Humanity[®]
of Worcester County



**CORPORATE
HOME BUILD
SPONSORSHIP
PACKET**

www.habitatworcester.org | 410-208-4440 | inquire@habitatworcester.org

we build strength, stability and self-reliance through shelter

About HFHWC

What We Do

Habitat for Humanity Worcester County (HFHWC) program provides affordable homeownership solutions for low-income families through the construction, rehabilitation and repair of homes. At HFHWC we are not only committed to meeting the housing need of our community, we are also committed to providing local residents with a full range of supportive services to help them maintain their homes, mortgages and families!

Home Build Sponsorship Program

Habitat for Humanity Worcester County partner families benefit in many ways from the financial support of sponsorships, and sponsors are enriched by the experience of supporting hard working low-income families who simply seek a hand up and not a hand out in the construction of a new home or the preservation of their existing home. Sponsors provide financial resources to pay for the construction materials for homes in Worcester County.

A Brush with Kindness

Habitat for Humanity Worcester County's "A Brush with Kindness" program completes critical home repairs and rehabs for existing Worcester County homeowners who are otherwise unable to complete the work themselves or obtain a conventional loan to do so. As explained by Habitat for Humanity International, "A home is not affordable if it is not energy efficient, healthy and safe throughout the life cycle of the home." Our work helps low-income homeowners to experience reduced health impacts from poor housing conditions and the opportunity to focus on thriving instead of merely surviving.

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Sponsorship Levels

Home is the Key Sponsor \$100,000

- Named as a Home is the Key Sponsor in Habitat issued press release at the beginning of the partnership
- Prominent HFHWC website recognition with link to Home is the Key Sponsor's website for one year
- Sponsor profile on HFHWC website
- Recognition at a Home Dedication Ceremony with a speaking opportunity
- On-site event to celebrate sponsorship to build a Habitat home, separate from dedication
- Feature article in HFHWC monthly e-newsletter and logo placement for one year
- Company recognized in Restore on Wall of Fame for 12 months
- 10 volunteer build days for up to 10 volunteers per day at either a construction site or ReStore
- Lunch on site for all sponsored days and Habitat hard hats for all volunteers with sponsors logo
- Habitat for Humanity wall skin for use in company office to advertise partnership
- Minimum of five (5) social media posts on HFHWC Facebook and Instagram pages promoting sponsorship
- On-site signage (3 x 5 banner) to include company name and logo
- Recognition as Home is the Key Sponsor at HFHWC's Annual Gala to include (4) tables for 32 guests, and an opportunity to speak at the event
- Tax credits available on a qualified portion of the donation (details to follow)

Sponsorship Levels

Wall Sponsor \$50,000

- Named as a Wall Sponsor in Habitat issued press release at the beginning of the partnership
- Prominent HFHWC website recognition with link to Wall Sponsor's website for one year
- Recognition at a Home Dedication Ceremony as well as listing in event program
- On-site event to celebrate sponsorship to build a Habitat home, separate from dedication
- Logo in monthly e-newsletter for one year
- Nine (9) volunteer build days for up to 10 volunteers per day at either a construction site or ReStore
- Lunch on site for all sponsored days and Habitat hard hats with sponsor logo for all volunteers
- Company recognized in Restore on Wall of Fame for 6 months
- Minimum of three (3) social media posts on HFHWC Facebook and Instagram pages promoting sponsorship
- On-site signage to include company name and logo
- Recognition as Wall Sponsor at HFHWC's Annual Gala to include two (2) tables for 16 guests
- Tax credits available on a qualified portion of the donation (details to follow)

Sponsorship Levels

Frame Sponsor \$25,000

- Named as a Frame Sponsor in Habitat issued press release at the beginning of the partnership
- Listed as a Frame Sponsor on HFHWC website for one year
- Listing in program at Home Dedication Ceremony
- On-site event to celebrate sponsorship to build a Habitat home, separate from dedication
- Name listed in monthly e-newsletter for one year
- Five (5) volunteer build days for up to 10 volunteers per day at either a construction site or ReStore
- Lunch on site for all sponsored days and Habitat t-shirts for all volunteers
- Minimum of two (2) social media posts on HFHWC Facebook and Instagram pages promoting sponsorship
- On-site signage to include company name and logo
- Recognition as Wall Sponsor at HFHWC's Annual Gala to include a table for 8 guests

Sponsorship Levels

Roof Sponsor \$10,000

- Named as a Roof Sponsor in Habitat issued press release at the beginning of the partnership
- Listed as a Roof Sponsor on HFHWC website for one year
- Name listed in monthly e-newsletter
- Two (2) volunteer build days for up to 10 volunteers per day at either a construction site or ReStore
- A Social medial post on HFHWC Facebook and Instagram pages promoting sponsorship
- Lunch on site for all sponsored days and Habitat t-shirts for all volunteers
- On-site signage to include company name and logo

Ground Breaking Sponsor \$5,000

- Named as a Ground Breaking Sponsor in Habitat issued press release at the beginning of the partnership
- Listed as a Ground Breaking Sponsor on HFHWC website for 6 months
- Name listed in monthly e-newsletter
- One (1) volunteer build day for up to 10 volunteers per day at either a construction site or ReStore
- Social Media post on HFHWC Facebook and Instagram pages promoting sponsorship
- Lunch on site for sponsored day and Habitat t-shirts for all volunteers
- On-site signage to include company name and logo